FORTUNE ASIA

2017 ROADMAP

FORTUNE WORLD'S MOST ADMIRED COMPANIES · MPW MOST POWERFUL WOMEN · FORTUNE 100 BEST COMPANIES TO WORK FOR · THE WORLD'S 50 GREATEST LEADERS · FORTUNE 500 · CHANGE THE WORLD · FORTUNE 40 UNDER 40 · FORTUNE GLOBAL 500

	Q1			Q2			Q3			Q4		
	JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE	JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
CORE FRANCHISES	25 Breakthrough Brands		World's Most Admired Companies 100 Best Companies to Work For	World's Greatest Leaders		FORTUNE 500	Brainstorm TECH	Global 500	40 Under 40 Change the World Fastest-Growing Companies	Most Powerful Women		Businessperson of the Year Investor's Guide
EDIT FEATURES	Career: Reboot The New Social Compact Best Workplaces in Technology America Reboots CES2017	The Age of Diversity Connected Company Best Workplaces for Giving Back Best Workplaces in Consulting & Professional Services	FORTUNE Entrepreneur Best Workplaces in Financial Services & Insurance Passions & Perks	Best Workplaces in Health Care	Digital Health Bioinnovation All-Stars Small Business. Big Idea. Executive Travel: Trends	Midyear Investment Guide Best M&A Banks How to Pretire Well VC Awards Best Workplaces for Millennials Passions & Perks	Future of Work	Executive Travel: Meetings	Best Workplaces for Women Passions & Perks Executive Travel: Aviation	Best Small & Medium Workplaces	The 21st Century Corporation Small Business Saturday Best Workplaces for Working Parents Best Workplaces in Retail	Best in Business FORTUNE Crystal Ball Best Workplaces for Diversity Best Workplaces for Latinos Passions & Perks Executive Travel: Hotels Giving Back Blue Ribbon Companies Holiday Gift Guide
EVENTS/ PARTNERSHIPS	Brainstorm TECH: Marketing Reimagined Davos Dinner	MPW International: Asia	Structure Data	White House Correspondents' Association Diversity Event	MPW Evening With…DC MPW Evening With…NY Brainstorm HEALTH ScaleUp Summit	MPW International: Europe Northside Innovation Festival Structure Connect	Brainstorm TECH		40 Under 40 Structure Security	Most Powerful Women Summit Growth Summit Sotheby's Women of Influence	Most Powerful Women: Next Gen Structure Connected Car Dinner	Global Forum
VENTURE	The Ultimate Entrepreneur's Start-up Guide - Small Business, Big Impact - Thrive - Giving Back - Kidpreneurs - Immigrant Entrepreneurs - Tasty Tuesdays - Anatomy of a Trade - Great Workplaces - How I Got Started - The Growth Guru - American Voices											
INVEST	Anatomy of a Trade - Invest - Pre-eminent Pre-tirement											
TECH	Measuring Data - PointCloud - Connect + Protect - The Mobile Executive - Clean Energy Technologies - Internet of Things - Connected: Cities - Connected: Airports - Connected: Cars - Connected: Logistics - Robotics and Intelligent Manufacturing - Artificial Intelligence - Education Tech - FinTech - Zeroing In - Cyber Athletes - Boom with a View - Person of Interest - Disrupted - The Future is Now - Business in the Cloud											
PASSIONS	Concierge Black Book - Doing Business In… - Pursuits - Executive Read											
VIDEO	FORTUNE Live - Tech Specs - Market Intelligence - Tech Debate - Tech-Cetera - On Leading - CEOs with Purpose - Broad Strokes - FORTUNE Radar - Founder Friday - FORTUNE Conference Livestreams											
NEWSLETTER	CEO Daily - Data Sheet - Term Sheet - Broadsheet - Brainstorm Health Daily - Power Sheet - RaceAhead - World's Most Powerful Women											
PODCASTS	FORTUNE Unfiltered, On Stage: Most Powerful Women											

All details and dates subject to change, pending editorial approval. Timing for Venture, Invest, Tech and Passions content is flexible and requires 4-6 weeks lead time.

Twitter: @FORTUNEMagazine >>> LinkedIn: /fortune-magazine >>> Instagram: @FortuneMag >>> Google+: /+Fortune >>> Facebook: /FORTUNEMagazine >>> Snapchat: @fortunemag

FORTUNE ASIA

2017 FRANCHISE CALENDAR

FORTUNE WORLD'S MOST ADMIRED COMPANIES · MOST POWERFUL WOMEN · FORTUNE 100 BEST COMPANIES TO WORK FOR · THE WORLD'S 50 GREATEST LEADERS · FORTUNE 500 · CHANGE THE WORLD · FORTUNE 40 UNDER 40 · FORTUNE GLOBAL 500

ISSUE DATE	FEATURE	PRINT/TABLET AD CLOSE	MATERIAL DEADLINE	ON SALE	DIGITAL	TABLET	ASIA SPLIT
1.01	**NEW! 25 BREAKTHROUGH BRANDS:** The most disruptive, daring and socially innovative brands around the globe. **NEW! CAREER: REBOOT:** A resource-filled game plan for restarting your career in the new year. **THE NEW SOCIAL COMPACT:** Special report from the 2016 Global Forum at the Vatican.	12.05.16	12.09.16	12.26.16	12.22.16	12.24.16	AH
2.01	**THE AGE OF DIVERSITY:** A 21st century template for transforming corporate America. Deep dives into an effort that has become an increasing priority for business, highlighting the companies that are doing it spot-on, and reporting on what's still standing in the way. **THE CONNECTED COMPANY:** Our reality-based guide to big-data analytics. Plus—ten cities that are getting it right.	1.02	1.06	1.23	1.19	1.21	MSH
3.01 ☑	**WORLD'S MOST ADMIRED COMPANIES:** The definitive report card on corporate reputation. A smart path to the American Dream. FORTUNE will report on what it takes to sustain great businesses. **FORTUNE ENTREPRENEUR:** 10 visionary business leaders that are disrupting everything from cancer drug discovery to urban decline—and the lessons they can teach many big- company CEOs in a heartbeat. PLUS, a guide for investing in entrepreneurial companies.	1.30	2.03	2.20	2.16	2.18	AH
3.15	**100 BEST COMPANIES TO WORK FOR:** The ultimate list for HR bragging rights. PLUS—PASSIONS & PERKS (quarterly special)	2.20	2.24	3.13	3.09	3.11	MSH
4.01	**THE 50 WORLD'S GREATEST LEADERS:** The fourth annual running of FORTUNE's celebrated list spotlighting the globe's 50 most effective and most inspiring leaders across business, government, sports, the nonprofit world, and more.	3.06	3.10	3.27	3.23	3.25	AH
5.01	**DIGITAL HEALTH:** The most feverish growth area in the economy—and the one that actually might save lives, too. Inside the digital health revolution. PLUS—Bioinnovation All-Stars. **SMALL BUSINESS. BIG IDEA:** SPECIAL expanded Venture/Entrepreneur section.	4.03	4.07	4.24	4.20	4.22	MSH
6.01	**MIDYEAR INVESTMENT GUIDE:** The stocks, funds, and other investments to make now. PLUS—New Best M&A Banks, How to Pretire Well, 25 Most Important Private Companies **NEW! VC AWARDS:** Honoring leaders in the venture capital industry.	5.01	5.05	5.22	5.18	5.20	AH
6.15	**FORTUNE 500:** The list that defines "Big Business" itself: our venerable ranking of America's largest corporations—and the companies that make the story of business worth telling. PLUS—PASSIONS & PERKS (quarterly special)	5.22	5.26	6.12	6.07	6.10	MSH
7.01	**THE FUTURE OF WORK:** As technology continues to remove any barriers to what we can imagine, design and produce, it's changing virtually everything else about the way we work, too. **BRAINSTORM TECH:** A preview of Brainstorm Tech's conversations on enterprise, innovation, security, privacy, and tech's influence on the global economy.	6.05	6.09	6.26	6.22	6.24	AH
8.01 ☑	**FORTUNE GLOBAL 500:** Signature annual ranking of the largest companies in the world.	7.03	7.07	7.24	7.20	7.22	MSH
9.01	**40 UNDER 40:** Our popular annual list of the 40 most influential people in business under the age of 40.	7.31	8.04	8.21	8.17	8.19	AH
9.15	**CHANGE THE WORLD:** The third annual list of 50 companies that are doing well by doing good. **FASTEST-GROWING COMPANIES:** The 100 hottest companies in the US, offers insights for executives and investors alike.	8.21	8.25	9.11	9.07	9.09	MSH
10.01	**MOST POWERFUL WOMEN IN BUSINESS:** The original and most respected ranking of 50 trailblazing female executives. PLUS—PASSIONS & PERKS (quarterly special)	9.04	9.08	9.25	9.21	9.23	AH
11.01	**THE 21ST CENTURY CORPORATION:** A probing look at the connective tissue of the modern corporate enterprise—its technology.	10.02	10.06	10.23	10.19	10.21	MSH
12.01	**BUSINESSPERSON OF THE YEAR / FORTUNE CRYSTAL BALL:** FORTUNE's annual Businessperson of the Year and predictions for 2018.	10.30	11.03	11.27	11.23	11.18	AH
12.15	**INVESTOR'S GUIDE / BEST IN BUSINESS 2017:** How to invest in the year ahead with stocks, bonds, real estate and emerging markets. The best ideas, innovations, investments, hires and more of 2017. PLUS—PASSIONS & PERKS (quarterly special)	11.20	11.24	12.11	12.07	12.09	MSH

All content and dates subject to change at the editors' discretion.
☑ AD PERFORMANCE STUDY
MSH – MALAYSIA/SINGAPORE/HONG KONG
Red boxes indicate perfect binding.
AH – ASEAN + HONG KONG