

MOST POWERFUL WOMEN IN BUSINESS

The most respected ranking of female leaders

Billions of PR Impressions and Massive Buzz

- The Most Powerful Women Franchise generates more than **840MM impressions** each year
- Access and alignment to the world's most extraordinary women. Examples; Michelle Obama, Martha Stewart, Sheryl Sandberg, Ginni Rometty, Mary Barra, Emily Weiss and many more!

A Year-Round Traffic Driver

- The MPW channel is consistently a top driver of fortune.com's **13MM** monthly UVs
- Multiple extensions, including: 6 annual MPW Live Events, a daily newsletter, video series, and an MPW content channel on Fortune.com

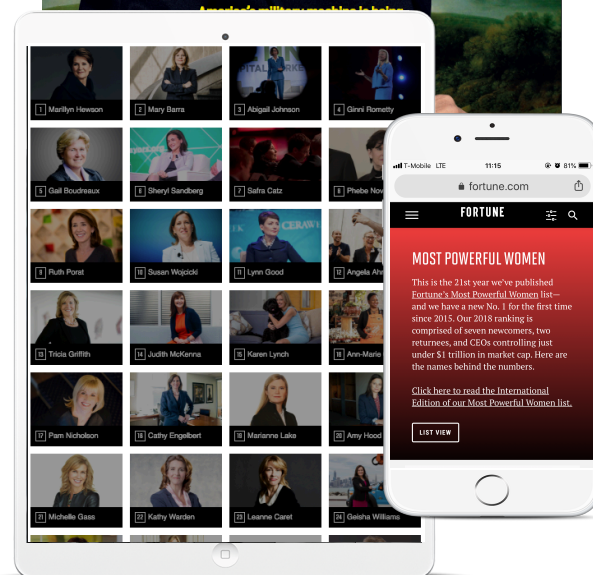
Empowering, Must-Read List

- The preeminent ranking of top female executives in corporate America and one of the world's most inspiring leadership communities
- Timely coverage around women in the workforce, diversity, gender pay gap, women in STEM, etc.

The MPW Issue Reaches Global Thought Leaders and the World's Business Elite

- **#1** C-Suite CEO/CFO/CIO/CMO/COO
- **#1** Top Management
- **#1** Average HHI: \$322,840
- **#1** Average HH Net Worth: \$2,085,907
- **#1** HH Net Worth \$1MM+

Reaching a higher concentration of business leaders and executives than Business Insider, Forbes, Bloomberg, The Wall Street Journal, CNBC, Wired, CNN, or The New York Times



25% SOV sponsorship



In-book adjacencies



Live Event Activations including MPW Summit, MPW Next Gen, MPW International, An Evening with MPW



Conference Live Stream (LinkedIn Simulstream)



MPW Video



Custom Content Opportunities Available

Issue: 10.1 | Ad close: 9.2 | On sale: 9.23 | Online: 9.19

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