

THE WORLD'S 50 GREATEST LEADERS

CELEBRATED LIST SPOTLIGHTING THE 50 MOST EFFECTIVE AND INSPIRING LEADERS ACROSS THE GLOBE

Fortune's The World's 50 Greatest Leaders highlights unparalleled leadership across business, government, sports, the non-profit world and more.

Opportunity:

Align as Fortune features the men and women who inspire us, energize us and ultimately change us for the better

- 100% SOV sponsorship of list and article series, including opportunities for video and adjacency to in-book feature
- Promotion onsite and across social

Topics & Subjects May Include:

- Transformational stories where individuals are not just changing their own businesses or industries, but also the world
- Previous honorees include Bill and Melinda Gates for their work with Gates Foundation, The #MeToo Movement leaders and Tim Cook, CEO of Apple
- Most recent list: <https://fortune.com/worlds-greatest-leaders>

