

FORTUNE 500

THE MOST DOMINANT AND ESTABLISHED LIST IN CORPORATE AMERICA, THE LIST THAT DEFINES “BIG BUSINESS” ITSELF

Fortune 500 is our venerable ranking of America’s largest corporations and the companies that make the story of business worth telling.

Opportunity:

Align as Fortune takes a look at the fast action that shifts the tectonic plates of the US industry for this annual double issue that serves as a perennial reference tool for CEOs and aspiring business leaders

- 100% SOV of series, including opportunity for video
- Promotion onsite and across social

Topics May Include:

- Fortune 500 CEO Survey providing proprietary insights into the minds running F500 companies
- Board facts and figures, companies by industry, record holders and other surprises from the more than six decades of the Fortune 500 list
- Infographics, galleries of companies, videos of CEOs, deep-dive descriptions of companies
- Passions & Perks

