## FORTUNE 2020 Franchise Calendar

<table>
<thead>
<tr>
<th>ISSUE DATE</th>
<th>FRANCHISE/FEATURE</th>
<th>AD CLOSE</th>
<th>ON SALE</th>
<th>ONLINE</th>
<th>DIGITAL MAG/APPLE NEWS+</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.01</td>
<td>2020 GLOBAL OUTLOOK&lt;br&gt;(Comprehensive analysis of the trends, risk and initiatives in the year ahead)&lt;br&gt;(Plus: Davos Preview)</td>
<td>12.02.19</td>
<td>12.23.19</td>
<td>12.20.19</td>
<td>12.20.19</td>
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<td>2.01</td>
<td>WORLD’S MOST ADMIREDD COMPANIES&lt;br&gt;(The definitive report card on corporate reputation. A report on what it takes to sustain great businesses.)</td>
<td>12.30.19</td>
<td>1.20</td>
<td>1.21</td>
<td>1.20</td>
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<td>3.01</td>
<td>100 BEST COMPANIES TO WORK FOR / BUSINESS BY DESIGN&lt;br&gt;(The ultimate list for HR bragging rights. PLUS Business by Design, the cross disciplinary approach to rethinking the role of design in today’s business and society.)</td>
<td>1.27</td>
<td>2.18</td>
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<td>4.01</td>
<td>BEST DESIGNS OF MODERN TIMES&lt;br&gt;(A visually stunning list of the top designs over the last six decades)</td>
<td>2.24</td>
<td>3.16</td>
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<td>5.01</td>
<td>DIGITAL HEALTH&lt;br&gt;(Inside the digital health revolution, a report from Brainstorm Health)</td>
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<td>6.01/7.01 DBL ISSUE</td>
<td>FORTUNE 500&lt;br&gt;(The most established list in corporate America. The list that defines “Big Business” itself.)</td>
<td>4.27</td>
<td>5.18</td>
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<td>8.01</td>
<td>BRAINSTORM TECH&lt;br&gt;(A preview of Brainstorm Tech’s conversations on enterprise, innovation, security, privacy, and tech’s influence on the global economy.)</td>
<td>6.29</td>
<td>7.20</td>
<td>7.20</td>
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<td>9.01</td>
<td>CHANGE THE WORLD&lt;br&gt;(Our annual list of 50 companies that are doing well by doing good.)</td>
<td>7.27</td>
<td>8.17</td>
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<td>10.01</td>
<td>FASTEST-GROWING COMPANIES&lt;br&gt;(The 100 hottest companies in the US.)</td>
<td>8.31</td>
<td>9.21</td>
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<td>11.01</td>
<td>MOST POWERFUL WOMEN IN BUSINESS&lt;br&gt;(The original and most respected ranking of 50 trailblazing female executives.)</td>
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<td>12.01 DBL ISSUE</td>
<td>THE FUTURE 50&lt;br&gt;(A list of those companies that are reshaping the business landscape and the role of technology in the 21st century corporation.)</td>
<td>9.28</td>
<td>10.19</td>
<td>10.19</td>
<td>10.19</td>
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<td>12.01 DBL ISSUE</td>
<td>HOLIDAY GIFT GUIDE&lt;br&gt;(The high quality items and experiences that should be on every Fortune reader’s wish list. Featuring the hottest in design, tech, travel, and more.)</td>
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<td>12.01 DBL ISSUE</td>
<td>INVESTOR’S GUIDE / BEST IN BUSINESS 2020&lt;br&gt;(How to invest in the year ahead with stocks, bonds, real estate and emerging markets. The best ideas, innovations, investments, hires and more of 2020.)</td>
<td>10.26</td>
<td>11.16</td>
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<td>12.01 DBL ISSUE</td>
<td>BUSINESSPERSON OF THE YEAR / FORTUNE CRYSTAL BALL&lt;br&gt;(FORTUNE’s annual Businessperson of the Year and predictions for 2021.)</td>
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All content and dates subject to change at the editors’ discretion.