

# FORTUNE

**2022 OPEN RATES**  
11/16/21

## PODCASTS

10-episode season \$325,000/Starting

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**Learn more here**

<https://fortune.com/podcasts/>

## NEWSLETTERS

Broadcast \$45,000/Month

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Bull Sheet \$20,000/Month

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CEO Daily \$70,000/Month

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Data Sheet \$50,000/Month

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Eastworld \$10,000/Month

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Fortune Daily \$10,000/Month

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Eye On AI \$12,500/Month

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Race Ahead \$25,000/Month

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Term Sheet \$16,500/Month

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The Capsule \$25,000/Month

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The Ledger \$12,500/Month

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The Reader \$40,000/Month

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Fortune Analytics \$50,000/Deployment

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*PLUS 25% of Newsletter Spend for Native Integration*

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### **Built-if-sold**

Business By Design (BIS) \$15,000/Month

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Green Inc. (BIS) \$10,000/Month

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Worksheet \$ \$45,000/Month (includes native intergration)

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ALL RATES ARE IN USD.